

PRACTICE SEMINAR SERIES 2019

WHAT

Social media and internet marketing

All the tools, tips and tricks of the trade you'll need to create effective, persuasive digital marketing campaigns.

Learn how to maximise your online searchability and extend that all-important reach; discover how to harness the potential of blogging, Facebook, YouTube and Instagram for engagement, lead generation and brand awareness; understand the value of content marketing, and how to create compelling copy and images to boost your visibility and credibility; then demonstrate the effectiveness of your digital campaigns through measurement and reportage.

WHO

Tim Martin net101

In 2007, Tim founded digital marketing agency 2 Sticks, followed by net101 in 2009 – becoming one of the country's first corporate educators specialising exclusively in digital and social media marketing. As principal trainer, Tim's upbeat and practical approach has guided thousands of marketing executives to their social media light-bulb moments

WHEN

Thursday
28 March

12:30 to
4:30

WHERE

FamilyCare training rooms, 19 Welsford st,
Shepparton

COST \$30

Includes
afternoon tea

**REGISTER
HERE**

