

COMMUNICATIONS CONSULTATION 2016



WHAT YOU TOLD US

DO YOU USE THE CFC WEBSITE?

96% COMMUNITY SAID NO

WHY NOT? COMMUNITY

85% NOT AWARE OF IT,
7% NO TIME,
4% NO COMPUTER OR PHONE,
1% COMPUTER LITERACY

COMMUNICATION PREFERENCES



CLIENTS
 TEXT, PHONE CALL,
 SOMEONE TALKING
 TO YOU



COMMUNITY
 EMAIL, FLYER,
 FACEBOOK



DO YOU USE THE INTERNET?

84% CLIENTS SAID YES

WHAT INFORMATION ARE YOU LOOKING FOR?

CLIENTS
 SUPPORT GROUPS,
 OTHER PROGRAMS



COMMUNITY
 SUPPORT GROUPS, OTHER
 PROGRAMS, SPECIALISTS



WHAT YOU VALUE
 FRIENDLY, SUPPORTIVE,
 NON-JUDGEMENTAL

WHAT'S HELPFUL?

CLIENTS
 FRIENDLY WORKER,
 CALLS OR TEXTS



COMMUNITY
 DETAILS OF CFC
 PROGRAMS –
 WHO, WHAT, WHERE

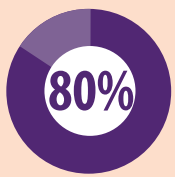


PARTICIPATION

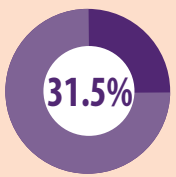
AGE



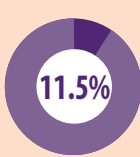
NUMBER OF
 RESPONSES



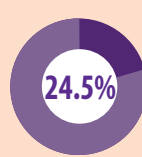
Females



Aboriginal or Torres
 Strait Islander



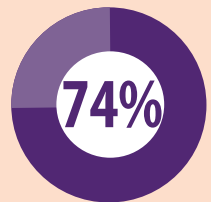
0-12



25-34



55+



EASY OR VERY
 EASY TO COMPLETE
 SURVEY



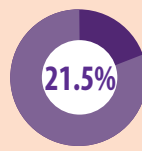
Males



Speak language
 other than
 English at home



13-17



35-44



18-24



45-54